

No. 26-07/2011-T&C-CM

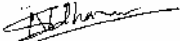
Date: 24.11.2014

Circular T&C-CM No. 40/14-15

Sub: Introduction of new STVs and Promotional Offer under prepaid mobile services-reg.

Kindly refer to this office letter of even No. dated 21.07.2014, 22.09.2014, 09.10.2014 and orders/clarifications issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to introduce **new STVs and Promotional Offer under prepaid mobile services** as under:-

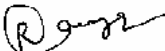
- (i) STV with MRP of Rs. 84 (inclusive of service tax) offering 'All STD voice calls @ Rs. 0.35/Minute with validity of 84 days' as a regular offer.
 - (ii) STV with MRP of Rs. 16 (inclusive of service tax) offering 'All voice calls to Bhutan @ 10 paisa/second with validity of 18 days' as a promotional offer for 90 days.
 - (iii) **Full talk time scheme** as a promotional offer for 90 days to the customer for three days in a month. One day each in the second, third and last week of each month wherein, the customer will get full talk time on particular denomination of Top-up as decided by the circle on that particular day only, which will be conveyed to him in advance. The denomination or Full Talk Time (more than & equal to Rs. 100) may be varied every time.
2. All other terms and conditions will remain same.
 3. The above tariff will be implemented with effect from **28.11.2014**.
 4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
 5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
 6. This circular is issued based on the approval of ECT vide Approval Nos. – 1673 and 1678 dated 21.11.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)